

Zaid Hamzah



Strategic Technology & Innovation Counsel & Author
CEO Asia Law Exchange
Adjunct Senior Fellow, RSIS, Nanyang Technological University

Domain Specialization

- **Technology, Media and ICT Law** (incl cybersecurity, legal analytics, data law)
- **Intellectual Property, Intellectual Capital, Knowledge Asset Management & IP Commercialization**
- **Technology Innovation & Commercialization** (incl data innovation and data asset protection)
- **IP-based Financing & IP Investment banking, Private Equity & Venture Capital Investment** (including Islamic finance)

Research Interests

- *Strategic Futures Thinking*
- *Legal Analytics*
- *Artificial Intelligence in the Legal Industry*

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CEO & General Counsel, Asia Law Exchange
Strategic Counsel (in-house counsel on project basis)



ASIA LAW EXCHANGE

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Legal Ventures

Legal Analytics Solution Provider www.lexfrontier.com
Strategic Intellectual Property Management www.intellectualfutures.com
Corporate Training for cybersecurity law www.cylexic.com
Learning & Development Designer www.networkedknowledge.exchange

A technology and innovation counsel, Zaid has over 30 years of professional experience spanning both industry as well as government service¹ where he specializes in technology law, intellectual property, innovation and venture capital law and legal analytics. Author of nine books² including “Intellectual Property Law & Strategy”, Zaid was a former Director at Microsoft where he was responsible for intellectual property, among others. Qualified to practise law in Singapore and England and Wales, Zaid has also served as Chief Legal & Regulatory Officer at listed Telekom Malaysia where he was responsible among others for the legal and regulatory aspects of Malaysia’s high speed broadband rollout. Zaid sub-specializes in cybersecurity law and investigation and has acted for a Malaysian government agency³ responsible for cybersecurity. In 2014-2015, Zaid acted as Senior Legal Advisor⁴ for the international joint venture between Singapore Telecommunications, Warner Brothers and Sony Picture Entertainment in the media content business. At present, Zaid acts as regional counsel (contract) for NYSE’s listed company Assurant where he deals with corporate/commercial matters for extended warranty business.

Zaid’s professional services focuses on strategic intellectual capital management with intangible capital as a commercial and economic value driver where he focuses on strategy design, policy framework and performance-based outcomes. Zaid has consulted for the Malaysian Government in the development of Malaysia’s National Intellectual Property policy and has advised the Japan International Cooperation Agency on R&D commercialization in the Malaysian context. A regular trainer at the World Intellectual Property Organization, Zaid trains both government officers and industry executives on intellectual property strategies and programs. An innovation counsel and specialist in entrepreneurial finance, Zaid specializes in intellectual

¹ Zaid spent almost a decade as a civil servant in the Singapore Government Service (Ministry of Foreign Affairs). Before going into the private sector, he last served as Senior Assistant Director

² Covering intellectual property, technology innovation, ICT law and Islamic Private Equity and Venture Capital

³ Development of a Digital Evidence Manual for NISER and now called Cyber Security Malaysia

⁴ On contract

capital investments with intellectual property as a financial asset class in both the private equity and venture capital space (including Islamic finance).

An advocate of strategic learning and programs to secure RoI⁵ in learning, Zaid teaches intellectual property and cybersecurity law at the Singapore Management University. He is also an Associate Lecturer at RMIT University⁶ where he teaches the Law of Investments and Financial Markets in the Singapore-based program. Zaid has also taught at the Law Faculty at University of Malaya where he was Visiting Associate Professor teaching E-Business Law.

Published books

Technology, Intellectual Property & Risk Management

1. E-Security Law & Strategy, Lexis Nexis, April 2005
2. Media & Entertainment: A Legal, Business and Strategy Guide, Sweet Maxwell, Oct 2013
3. Creating Value from Technology Innovation, International Law Book Services, Aug 2011
4. Strategic Legal Risk Management in an Innovation Economy, Lexis Nexis, Jan 2010
5. Information Technology Contracts, Lexis Nexis September 2005
6. Intellectual Property Law & Strategy, Sweet & Maxwell, June 2006
7. Biomedical Science Law and Practice, Sweet & Maxwell, August 2007
8. Biotechnology Law & Strategy Lexis Nexis, August 2005

Financial Services

9. Islamic Private Equity & Venture Capital: Principles and Practice, Islamic Banking & Finance Institute Malaysia, December 2011

Academic Affiliation

Apart from his past role as an Adjunct Faculty at the Singapore Management University where he teaches IP Management and Associate Lecturer at RMIT University where he teaches the Law of Investments and Financial Markets⁷, Zaid has been involved in training conducted at the Intellectual Property Academy, Singapore, as well as in numerous World Intellectual Property Organization training programs. On an ad-hoc basis, Zaid teaches at universities in Singapore and Malaysia focusing on innovation, law and strategy. His past academic experience and affiliation includes:

1. Tutor, Summer Doctoral Program 2006 Oxford Internet Institute⁸, Oxford University, United Kingdom
2. Visiting Faculty, School of Communication & Information, Nanyang Technological University teaching "Managing Intellectual Property and Innovation"
3. Past Visiting Associate Professor, University of Malaysia and Universiti Kebangsaan Malaysia teaching E-Business and Information Technology Law
4. Visiting Faculty, Universiti Teknologi Malaysia teaching Information Security Law
5. Associate Fellow, Centre for Asia Pacific Technology Law & Policy, Nanyang Business School, Nanyang Technological University⁹

Contact

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⁵ *Return on investment*

⁶ <http://www.rmit.edu.au/about/>

⁷ RMIT University in collaboration with SIM GE (Global Education) Singapore

⁸ <http://www.oii.ox.ac.uk/teaching/sdp/Y2006.cfm>

⁹ <http://captel.ntu.edu.sg/associatefellows.htm>